

ALTCULTURAL RELATIONS: MANAGING UNCERTAINTY



Closing event

Thursday

July 8

10:00 – 15:10 (GMT +3/EEST)

10:00 – 10:30	Welcome words	Cultural Relations Platform Ukrainian Institute
10:30 – 11:10	KEY FINDINGS OF THE ALTERATION PROGRAMME: INSIGHTS FROM 6 EVENTS AND THE HANDBOOK PRESENTATION	Anna Karnaukh, Culture and Creative Industries Expert, Alteration Programme Key Expert Iryna Prokofieva, Programme Director at the Ukrainian Institute
11:10 – 11:20	Lunch break	

11:20 – 12:20

Keynote:
NAVIGATING COMPLEXITIES IN THE CREATIVE AND CULTURAL INDUSTRIES WITH CYNEFIN

How the Cynefin framework helps you navigate the complexities of a post-Covid landscape in the creative and cultural industries, to help you prepare for a new normal

Prof David John Snowden,
management consultant and researcher in the field of knowledge management and the application of complexity science, Founder and Chief Scientific Officer at Cognitive Edge



12:20 –
12:30

Short break

12:30 –
13:30

Keynote:
**LEADERSHIP IN POST-COVID
TIMES: WHAT IT TAKES TO TAKE
A TEAM THROUGH HARD TIMES**

Maryna Starodubska,
Managing Partner, TLFRD
Ukraine

- *how leadership styles evolved pre- and post- covid pandemic; what it takes to be a leader today (traits & attitudes)*
- *expectations from the leader in crisis*
- *leading in culture – what makes this industry unique*
- *what makes a leader effective?*

13:30 –
14:00

Lunch Break / Networking

14:00 –
15:00

**DIGITAL INSTRUMENTS FOR
CREATIVE INDUSTRIES:**

Anastasia Sleptsova,
co-founder of innovation
company, Digitizing.Space
and consulting agency
SPREAD.

- *Tips and Tricks on how to digitize your public cultural project*
- *Platforms and instruments – how to choose the right one?*
- *People first. Why facilitation is an important part of the event.*
- *Cases on Digital Transformation of cultural and creative project.*

Anastasia Sylenok,
co-founder of innovation
company, Digitizing.Space,
operations and
management. WTECH
Ambassador.

15:00 –
15:10

Closing remarks

